



The European Association of Distance Teaching Universities (EADTU)  
and the International Telematic University UNINETTUNO  
are pleased to invite you to:

## WOW! EUROPE EMBRACES MOOCS

The International Conference on MOOCs in Europe

30 November 2015

UNINETTUNO Multimedia Center – Piazza Grazioli 17, Rome

MOOCs (Massive Open Online Courses) continue to attract considerable attention from the governments, universities and media stimulating an indispensable reflection on issues such as quality of their educational models. The *WOW! Europe Embraces MOOCs* Conference will take place on November the 30<sup>th</sup> in Rome, at UNINETTUNO Multimedia Center in Piazza Grazioli 17. During the Conference, beside presenting the results of the European research project *HOME - High Education Online, Mooc the European Way*, which involves the participation of 23 Universities of 23 European countries, including the International Telematic University UNINETTUNO, experts from Europe, the United States and Canada will analyze issues related to the different models of MOOCs, to the offered services, to the business models and to the role of the media. It is a unique opportunity to know about the state of the art of MOOCs worldwide and about the new trends as well as to participate in the preparation of the **Declaration of Rome**. Actually, at the conclusions of the works, the **Declaration of Rome**, a programmatic and orientation document, that will be shared with the European Commission's offices involved in the field of higher education and new technologies, will be drafted with the aim of providing the guidelines for developing European quality MOOCs.

The opening session will be chaired by the Italian Minister of Education, University and Research, **Hon. Stefania Giannini**.

The conclusion of the Conference will take place in the presence of **Hon. Silvia Costa**, President of the European Parliament Committee on Culture and Education.

Please [click here](#) for the updated program

Looking forward to meeting you I send my best wishes,  
Maria Amata Garito  
Rector – International Telematic University UNINETTUNO

\* RSVP, please confirm your attendance to: [elena.rossi@uninettunouniversity.net](mailto:elena.rossi@uninettunouniversity.net)