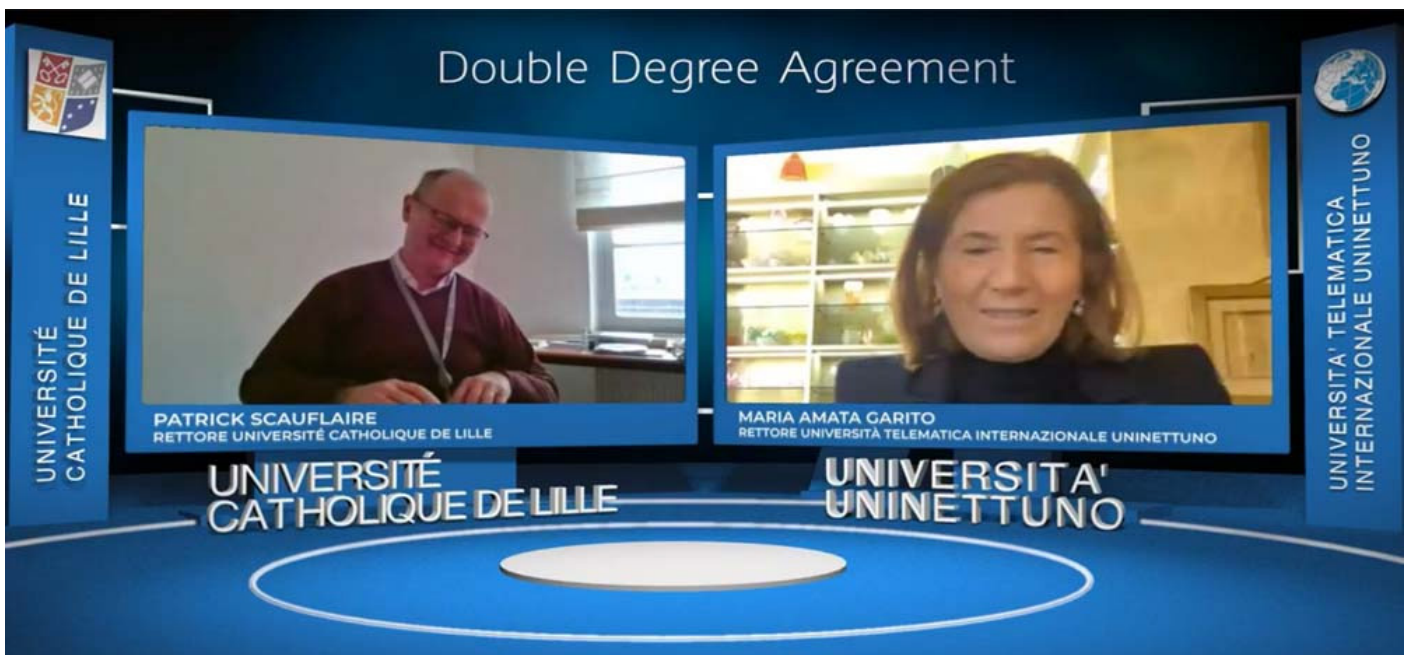


UNINETTUNO AND THE CATHOLIC UNIVERSITY OF LILLE COLLABORATE ON A MASTER IN BUSINESS MANAGEMENT AND DIGITAL TECHNOLOGIES



UNINETTUNO and Catholic University of Lille sign a double degree academic agreement for the Master in Business Management and Digital Technologies.

The Rector of the International Telematic University UNINETTUNO, Maria Amata Garito, and the Rector of the Catholic University of Lille, Patrick Scauftaire, signed on 27 January a double degree academic agreement for the Master in Business Management and Digital Technologies. This agreement stems from the collaboration between the Faculty of Economics of UNINETTUNO and the Faculty of Economic Management and Sciences of the Catholic University of Lille.

The programme of the Master in Business Management and Digital Technologies combines online and in-class training. Thus, students complete the first year through UNINETTUNO's e-learning platform while the second year they continue with classroom-based training on the campus of the Catholic University of Lille.

The training, which will be taught in English, enables students to understand and manage the evolution of markets and new technologies. All this through a flexible and innovative teaching methodology, which is born from the combination of the experience of both institutions in online and traditional teaching.