

## CBVI Exploitation event 29 January 2013

Final Exploitation event of Cross Border Virtual Incubator (CBVI)

University, training of human resources and  
technological innovation for enterprise start-up

29 January 2013 10:00 – 16:00, Rome, Italia

Live Broadcasting: <http://www.uninettunouniversity.net/portal/en/livestreaming.aspx>

Lifelong Learning Programme  
ERASMUS Multilateral Project  
Cooperation between Universities and Enterprises

The International Telematic University UNINETTUNO and the European partners presents the new approaches of Life Long Learning for trans-national, flexible open and “social” enterprises

We are pleased to invite you to the final event of CBVI - CROSS-BORDER VIRTUAL INCUBATOR, a project funded by the European Union in the frame work of the Lifelong Learning Programme meant to promote entrepreneurship and incubation processes aimed at economic development. This initiative will take place on Tuesday the 29th January 2013, at 10:00 in Rome, in the premises of the International Telematic University UNINETTUNO, in Corso Vittorio Emanuele 39.

This event is aimed at presenting the results gained during the CBVI - CROSS-BORDER VIRTUAL INCUBATOR Project, consisting in the promotion of entrepreneurship and incubation processes aimed at the development of the areas involved and in the exchange of knowledge among the partners. The CBVI - CROSS-BORDER VIRTUAL INCUBATOR specific objective is to promote training related entrepreneurship issues in virtual environments. The meeting will gather, on the spot and by video streaming, the representatives of the European Universities and Enterprises that cooperated in the project implementation.

Exploitation event will be broadcasted live:

URL: <http://www.uninettunouniversity.net/portal/en/livestreaming.aspx>

Being convinced of that fact that this issue could be for you and for the organisation you represent an interesting occasion for getting a deeper insight and exchanging views in an international academic and business environment, we hope that you will be able to take part in this initiative. For further details on CBVI, we invite you to visit the websites: <http://www.eadtu.eu/cbvi.html>

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**Agenda** Final Exploitation event of Cross Border Virtual Incubator (CBVI)  
**Tuesday, 29 January 2013, 10:00 – 16:00**

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10.00 - 10.10	<b>Opening and welcome</b> <i>by Maria Amata Garito, rector of UNINETTUNO</i>
10.10 - 10.20	<b>Stimulating entrepreneurship, policy framework in Europe</b> <i>by Darco Jansen</i>
10.20 - 10.45	<b>How incubators use ICT to improve collaboration with stakeholders?</b> <i>by Magdalena Jasinska, Polish Virtual University / MCSU</i>
10.45 - 11.00	<b>Short break</b>
11.00 - 11.45	<b>Case studies Networked virtual business planning</b> <i>a. The UNED / UNINETTUNO / TU Graz case by Alfonso Herrero, UNED</i> <i>b. The University of Tallin case by Sirje Virkus</i> <i>c. The University of Miskolc case by Dr. László Berényi and Gábor Kerekes</i>
11.45 - 12.15	<b>Overall conclusions of Networked virtual business planning</b> <i>by Alfonso Herrero, UNED</i>
12.15 - 13.30	<b>Lunch</b>
13.30 - 14.00	<b>ICT, Web 2.0 for supporting Virtual Incubation</b> <i>recorded presentation by Diana Andone (Politechnique University of Timisoara, RO)</i>
14.00 – 14.30	<b>Cross Border Virtual Incubation and social innovation</b> <i>recorded presentation by Eric Wallin (City Conversy AB, Sweden)</i>
14.30 – 14.45	<b>Example of a versatile pilots in coaching of entrepreneurs</b> <i>a. Family-based SMEs in conjunction with the Chamber of Commerce by Orsolya Boda (BKIK, HU)</i>
14.45 - 15.15	<b>Short break</b>
15.15 - 15.35	<b>Overall conclusions of pilots in coaching of entrepreneurs</b> <i>by Robert Dudas, University of Miskolc</i>
15.35 - 16.00	<b>Optimising the entrepreneurship ecosystem regional and crossregional</b> <i>by Darco Jansen (EADTU) and Tanja Varabei (Bergische Universität Wuppertal, DE)</i>

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