

ROBERTO URBANIACADEMIC POSITION

Kaunas University of Technology, Lithuania Postdoctoral Researcher at the Department of Management	2024 - today
Campus Bio-Medico University of Rome, Italy Postdoctoral Researcher at the Department of Industrial Engineering	2023 - 2024
LUISS Guido Carli University, Rome, Italy Research Fellow at the Institute for European Analysis and Policy	2023 - today

RESEARCH INTEREST

Innovation Management, Networks and knowledge flows, Counterfactual impact evaluation

EDUCATION

Ph.D., Management LUISS Guido Carli, Roma Dissertation Title: <i>Unleashing the power of collaboration: strategies for effective innovation management.</i>	2019 – 2023
Visiting Scholar Simon Fraser University, Vancouver, Canada	2023
M.Sc., in Open Innovation & Intellectual Property Luiss Business School, Roma, Italy	2020 – 2021
M.Sc., Business Management University of L'Aquila, L'Aquila, Italy	2016 – 2018
M.Sc., Business and Law University of L'Aquila, L'Aquila, Italy	2012 – 2015

PUBLISHED RESEARCH

[1] Biggiero L., **Urbani R.**, (2022) Testing the convergence hypothesis: a longitudinal and cross-sectional analysis of the world trade web through social network and statistical analyses. *Journal of Economic Interaction and Coordination*. DOI: 10.1007/s11403-021-00341-6

[2] Bontadini, F., Meliciani, V., Savona, M., **Urbani, R.**, & Wirkierman, A. (2023). European and Italian strategic dependencies for the twin transition: strengthening trade relationships with Africa. LEAP Policy Brief.

[3] Meliciani, V., Policino, L., & **Urbani, R.** (2023). Procurement of multilateral banks in Europe: Italian specificities and policy implications. LEAP Policy Brief.

[4] Antonelli, G. A., **Urbani, R.**, & Leone, M. I. (2023). Are firms more resilient if engaging in Open Innovation? An external effects response model for innovation management. AIDEA 2023 Conference Proceedings 2023, (pp. 1-21).

[5] **Urbani R.**, Ferreira C., Lam J. (2024). Managerial Framework for Evaluating AI Chatbot Integration: Bridging Organizational Readiness and Technological Challenges. Business Horizon Journal September/October issue (Vol 67, no. 5)

WORKING PAPERS

[1] **Urbani R.**, Ceci F., Meliciani V., Enabling an effective Open Innovation strategy for financial growth: the mediation of internal and external firm drivers.
Presented at WOIC 2022, Eindhoven.

[2] **Urbani R.**, Burlina C., Fabrizi A., Meliciani V., Unlocking the benefits of Framework Programs in the area of Information and Communication Technologies: testing the relationship between participation, intangibles investment, and business performance.
Presented at Druid 2023, Lisbon and under review at Journal Economics of Innovation and New Technology.

[3] **Urbani R.**, Mascia D., Relational ties influencing innovation models: interlocking directorates and isomorphism in board social networks.
Presented at Sunbelt 2023, Portland.

[4] Biggiero L., **Urbani R.**, Key structures in R&D collaboration networks: an analysis of the European Aerospace Research Area.
Presented at Sunbelt 2022, online, and under review at The Journal of Technology Transfer

[5] Colantoni F., Persio R., Stankova V., **Urbani R.**, "What if it had never happened?" Measuring the earthquake's effect on the tourism supply side.
Presented at GILDLAB, GRAP, SIE and SIEPI conferences 2023

[6] Antonelli G., **Urbani R.**, Leone M. I., Open Innovation and firms' resilience: a mixed-method approach to explore OI impact and unveil resilient companies' key traits and practices.
Finalist of best student paper at WOIC 2023.

[7] **Urbani R.**, Meliciani V., Policino L., Empowering SMEs: navigating challenges and seizing opportunities in global development bank procurements.
Under review at Review of World Economics.

CONFERENCE PRESENTATIONS

Exploring the dynamics of brokerage. A comprehensive study on network structures and their impact on innovation within the ICT research network.

- Sunbelt 2024, Edinburgh, Scotland, June 2024.

Open Innovation and firms' resilience: a mixed-method approach to explore OI impact and unveil resilient companies' key traits and practices.

- World Open Innovation Conference 2023, Bilbao - Biscay, Spain, November 2023.

Unlocking the benefits of Framework Programs in the area of ICTs: testing the relationship between participation, intangibles investment, and business performance.

- SIE 2023, GSSI L'Aquila, Italy, October 2023.

What if it had never happened? The tourism supply-side effects of earthquakes.

- GILDLAB 2023, University of L'Aquila, Italy, July 2023.

Isomorphism in boards' social networks: relational ties that influence innovation strategies.

- Sunbelt 2023, Portland, Oregon USA, June 2023.

Enabling an effective Open Innovation strategy for financial growth: the complementarity of internal and external company drivers.

- World Open Innovation Conference 2022, High Tech Campus, Eindhoven, The Netherlands, November 2022.

Key structures in R&D collaboration networks. An analysis of the European Aerospace Research Area.

- Sunbelt 2022, online, July 2022.

CONFERENCE & WORKSHOP ATTENDANCE/ORGANIZATION

- Innovation, Digitalisation, and International Competitiveness: The Role of Policies for the Internationalisation of Italian Companies. LEAP Workshop, Luiss University, Rome, Italy, July 2024. **Organizer**
- Scuola di formazione specialistica: Valutazione dell'impatto delle politiche pubbliche. Centro Rossi-Doria Workshop, Roma3 University, Rome, Italy, July 2024. **Participant**
- Sustainable Entrepreneurship, Innovation and Entrepreneurial Finance. Lake Como School of Advanced Studies. Como, Italy, May 2024. **Participant**
- Procurement of Multilateral Development Banks: Opportunities for the Internationalisation of Italian firms– LEAP Workshop, Luiss University, Rome, Italy, July 2023. **Organizer**
- Cooperating in value-creating networks. A relational view. PhD Workshop, ESSEC Business School, Paris, France, September 2022. **Participant**
- Doing Research with SNA: Tools, Theories, and Applications. CBNA Winter School, University of Greenwich, January 2021. **Participant**

- World Open Innovation Conference. PhD Consortium, Luiss University, Rome, Italy, November 2019. **Participant**

HONORS AND AWARDS

Finalist for the Henry Chesbrough Best Student Paper Award	2023
Fund for research, Italian Ministry of foreign affairs	2023 – 2024
Scholarship for Doctoral Students, Luiss Rome	2019 – 2023
Fund for research, Italian Ministry of foreign affairs	2022 – 2023
Scholarship for Research, University of L'Aquila	2019 – 2020
Scholarship for Master Marcom, Centro Studi Comunicare l'Impresa	2018 – 2019

TEACHING EXPERIENCE

Lecturer

Orientamento sui temi del PNRR 2024
Luiss Guido Carli, Rome, Italy

Master “*Governo e Sviluppo del territorio: la partnership pubblico-privato*” 2022
Module “*Analisi economica di impatto dei partenariati pubblico/privato*”
Luiss School of Government, Rome, Italy

Seminar presenting the paper “*Testing the convergence hypothesis*” 2022
GILDLAB Research workshop on globalization, innovation and local development
University of L'Aquila, L'Aquila, Italy

Academic Advisor 2018 - today
Honorary fellowship for Organization Science, University of L'Aquila (IT)

Teaching Assistant

Economia Industriale, Prof. Maria Savona. 2023 – today
Technology Strategy, Prof. Ian P. McCarthy 2023 – today
Organizing Innovation, Prof. Ian P. McCarthy 2020 – today
Economics of Innovation and Climate Change, Prof. Filippo Bontadini. 2023 – 2024
Dinamiche Industriali, Prof. Valentina Meliciani 2023 – 2024
Internet and Network Economics, Prof. Filippo Bontadini 2021 – 2024
Entrepreneurship, Innovation and Technology, Prof. Guido Fienga 2021 - 2022
Management of Technology, Prof. Ian P. McCarthy 2020 – 2022
Public Management, Prof. Federica Brunetta 2020 - 2021
Luiss University, Roma (IT)

Analysis and Design of Inter-Organizational Networks 2018 - today
University of L'Aquila, L'Aquila (IT)

TECHNICAL SKILLS

Ucinet, Pajek, Gephi, ORA, SmartPLS, STATA, R, Bureau van Dijk
AIDA/ORBIS/AMADEUS, Refinitiv, MSCI, MS Office, IOS Package, ChatGPT.
IELTS (Academic), CEFR-LEVEL: B2, British Council Rome, 13 October 2021.

PROFESSIONAL EXPERIENCE

Project Manager, Rome, Italy 2023 - today
Luiss University for MAs GMaP at ADA University (Baku)
Design and management of the educational program Global Management and Politics at
Azerbaijan Diplomatic Academy University

Program Manager, Rome, Italy 2021 - today
Luiss University for MAs DASMA and GMaP
Redesign and revision of the educational offerings as part of the process of Innovation in
Education of the University

Certified Public Accountant, Rome, Italy 2017 - today

REFERENCES

Valentina Meliciani

Professor of Applied Economics
Email: vmeliciani@luiss.it
Luiss Guido Carli University
Relationship: PhD Research supervisor

Lucio Biggiero

Professor of Organization Science
Email: lucio.biggiero@univaq.it
University of L'Aquila
Relationship: Master supervisor
& Co-author

Ian Paul McCarthy

Professor of Innovation and Operations
Management
Email: ian_mccarthy@sfu.ca
Simon Fraser University
Relationship: Visiting sponsor

Roberto Guida

Professor of Economics of Financial
Intermediaries
Email: roberto.guida@unicampus.it
Campus Bio-Medical University
Relationship: Post Doc Research supervisor

Asta Pundziene

Professor of Innovation Management
Email: asta.pundziene@ktu.lt
Kaunas University of Technology
Relationship: Post Doc Research supervisor