

## **Curriculum Vitae**

### **Dr. Johannes Cornelius Dumay**

EMBA (*AGSM*), MA (*MGSM*), PhD (*Sydney*), GradCert. Higher Education  
(*Sydney*), GradCert. Brewing (*Ballarat*) CPA

**March 2013**

## Biography

John is a Senior Lecturer in Accounting and specialises in teaching Management Accounting. John worked for over 15 years as an independent business consultant across a wide variety of industries before joining academia after completing his PhD in 2008. His PhD entitled *Intellectual Capital in Action: Australian Studies* won the prestigious **Emerald/EFMD Outstanding Doctoral Research Award** for 2008 for the **Knowledge Management** category. John continues to research on the topic of intellectual capital, sustainability reporting and innovation. His research activities are closely linked with management practice.

John is the author or co-author of numerous academic journal articles publishing in prestigious journals such as *VINE*, *Journal of Intellectual Capital*, *Public Management Review*, *Accounting Auditing and Accountability Journal* and the *British Accounting Review*. He has twice won **Highly Commended Paper** awards for the *Journal of Intellectual Capital* (2008 and 2012) and the **Outstanding Reviewer Award** for the *VINE* journal (2012). John is also a member of the Editorial Boards of the *Accounting Auditing and Accountability Journal*, *Journal of Intellectual Capital*, *Meditari Accountancy Research* and *Electronic Journal of Knowledge Management*.

John is also a budding Editor having just completed editing a special edition of the *Journal of Intellectual Capital* (2013, Vol. 14 No 1,).

John has a growing international reputation as a leading author and researcher on the topic of intellectual capital having been a visiting scholar, to either teach, run research workshops and/or present research findings, at Stockholm Business School (2008, 2011 & 2012), University of Bologna (2011 & 2012), Polytechnic University of the Marche, University of Padova, University of Calabria (Italy, 2012) Hong Kong Polytechnic University (2012 & 2013), Kobe Graduate School of Management (2012) and as a visiting Professor at Roma Tre University (2011 & 2012).

John was also an invited speaker at an international symposium on *Intangibles and Intellectual Capital: The Ultimate Accounting Frontier* at the European Accounting Association Conference (Rome, 2011) and a workshop sponsored by the New Club of Paris, University of Heidelberg and University of Paris Sud for *The French-German agenda on intangibles, knowledge assets and “IC accounting”* (University of Heidelberg, 2012).

John is also one of four international scholars to be appointed (2012) to the Advisory Board of the Japanese Intellectual Capital Management Association.

John's reputation as an outstanding teacher is reflected in the continually high student satisfaction ratings he receives for his classes and his innovative teaching methods. As a result John won the Dean's Citation for Teaching in 2011 as well as the Wayne Lonergan Award for Outstanding Teaching (Early Career) in 2011.

Link to Google Scholar Profile:

<http://scholar.google.com.au/citations?hl=en&user=zKFxl4AAAAJ>

### ***Formal Qualifications***

#### **Graduate Certificate in Educational Studies (Higher Education)**

Duration: February 2010 – November 2010

School: Faculty of Education and Social Work, University of Sydney

Graduated: April 2011

#### **Graduate Certificate of Brewing**

Duration: February 2009 – December 2010

School: School of Science and Engineering, University of Ballarat

Graduated: December 2012

#### **PhD (Economics)**

Duration: February 2006 – March 2008

School: Faculty of Economics and Business, University of Sydney

Graduated: May 2008

The title of my Thesis was *Intellectual capital in action: Australian studies*.

My candidature was under the supervision of Professor James Guthrie.

The thesis received the [Emerald/EFMD Outstanding Doctoral Research Award](#) for the Knowledge Management category for 2008.

#### **Master of Arts in Management Research Methods**

Duration: January 2004 – December 2005

School: Macquarie Graduate School of Management (MGSM)

Graduated: April 2006

## **Master of Business Administration (Executive)**

Duration: February 2001 – November 2003

School: Australian Graduate School of Management (AGSM)

Graduated: May 2004

## ***Research publications and reports***

### **Peer Reviewed Academic Journals**

#### **2013**

- De Villiers, C., & Dumay, J. (2013 forthcoming). Writing an Article for a Refereed Accounting Journal. *Pacific Accounting Reivew*, 24.
- de Villiers, C., & Dumay, J. (forthcoming 2013). Construction of research articles in the leading interdisciplinary accounting journals. *Accounting, Auditing & Accountability Journal*.
- Dumay, J. (2013). The third stage of IC: Towards a new IC future and beyond. *Journal of Intellectual Capital*, 14(1), 5-9.
- Dumay, J., & Garanina, T. (2013). Intellectual capital research: a critical examination of the third stage. *Journal of Intellectual Capital*, 14(1), 10-25. doi: 10.1108/14691931311288995
- Dumay, J., & Roslender, R. (2013 forthcoming). Utilising narrative to improve the relevance of intellectual capital. *Journal of Accounting and Organisational Change*, 9.

#### **2012**

- Dumay, J. (2012a). Grand theories as barriers to using IC concepts. *Journal of Intellectual Capital*, 13(1), 4-15.
- Dumay, J. (2012b). IC is alive and well yet still seeking relevance. *Electronic Journal of Knowledge Management*, 10(3), 208-211.
- Dumay, J., & Guthrie, J. (2012). Intellectual capital and strategy as practice: A critical examination. *International Journal of Knowledge and Systems Science*, 4(3), 28-37.
- Dumay, J., & Marini, L. (2012). Bullying in context: A risk management perspective. *Journal of Human Resource Costing & Accounting*, 16(4).
- Guthrie, J., Ricceri, F., & Dumay, J. (2012). Reflections and projections: A decade of intellectual capital accounting research. *British Accounting Review*, 44(2), 68-92.

#### **2011**

- Dumay, J. (2011). Intellectual capital and strategy development: An interventionist approach. *VINE*, 41(4), 449-465.

- Dumay, J., & Cuganesan, S. (2011). Making sense of intellectual capital complexity: Measuring through narrative. *Journal of Human Resource Costing & Accounting*, 15(1), 24-49.
- Dumay, J., & Rooney, J. (2011). Dealing with an ageing workforce: Current and future implications. *Journal of Human Resource Costing & Accounting*, 15(3), 174-195.
- Dumay, J., & Rooney, J. (2011). "Measuring for managing?": An IC practice case study. *Journal of Intellectual Capital*, 12(3), 344-355.
- Qu, S. Q., & Dumay, J. (2011). The qualitative research interview. *Qualitative Research in Accounting & Management*, 8(3), 238-264.

## 2010

- Dumay, J. (2010). A critical reflective discourse of an interventionist research project. *Qualitative Research in Accounting and Management*, 7(1), 46-70.
- Dumay, J., Guthrie, J., & Farneti, F. (2010). GRI sustainability reporting guidelines for public and third sector organisations: A critical review. *Public Management Review*, 13(4), 531-548.
- Dumay, J., & Lu, J. (2010). Disclosing improvements in human capital: Comparing results to the rhetoric. *Journal of Human Resource Costing & Accounting*, 14(1), 70-97.

## 2009

- Cuganesan, S., & Dumay, J. (2009). Reflecting on the production of intellectual capital visualisations. *Accounting, Auditing & Accountability Journal*, 22(8), 1161-1186.
- Dumay, J. (2009a). Intellectual capital measurement: A critical approach. *Journal of Intellectual Capital*, 10(2), 190-210.
- Dumay, J. (2009b). Reflective discourse about intellectual capital: Research and practice. *Journal of Intellectual Capital*, 10(4), 489-503.

## 2008

- Dumay, J. (2008). Narrative disclosure of intellectual capital: A structural analysis. *Management Research News*, 31(7), 518-537.

## 2007

- Dumay, J., & Guthrie, J. (2007). Disturbance and implementation of IC practice: A public sector organisation perspective. [Case Study]. *Journal of Human Resource Costing and Accounting*, 11(2), 104-121.
- Dumay, J., & Tull, J. (2007). Intellectual capital disclosure and price sensitive Australian stock exchange announcements. *Journal of Intellectual Capital*, 8(2), 236-255.

Tull, J., & Dumay, J. (2007). Does IC management ‘make a difference’? A critical case study application of structuration theory. *Electronic Journal of Knowledge Management*, 5(4), 515-526.

## **Conference papers and proceedings**

### **2012**

- Dumay, J. (2012). *IC and Strategy as Practice: A Critical Examination*. Paper presented at the 4th European Conference on Intellectual Capital ECIC 2012, Helsinki, Finland, 24th April 2012.
- Dumay, J., & Chiucchi, S. (2012a). *Un-locking Intellectual Capital*. Paper presented at the 35th European Accounting Association (EAA) Annual Congress Ljubljana, Slovenia, 11 May 2012.
- Dumay, J., & Chiucchi, S. (2012b). *Un-locking Intellectual Capital*. Paper presented at the Monash University Forum for Management Accounting (MONFORMA 2012), Melbourne, Australia, 16 February 2012.
- Dumay, J., & de Villiers, C. (2012 ). *The Construction Of A Generalist Accounting Research Paper: A Critical Examination*. Paper presented at the Accounting and Finance Association of Australia and New Zealand Conference (AFAANZ 2012), Melbourne, 3rd July 2012
- Dumay, J., & Garanina, T. (2012). *Investigating IC Research: A Critical Examination*. Paper presented at the 4th European Conference on Intellectual Capital ECIC 2012, Helsinki, Finland, 24th April 2012.
- Dumay, J., & Guthrie, J. (2012). *Intellectual Capital and Strategy as Practice: A Critical Examination*. Paper presented at the The 6th International Conference on Knowledge Management in Asia Pacific, Shanghai, China, 11-12 October 2012.
- Dumay, J., & Marini, L. (2012 ). *Connecting Accounting and Innovation In Space and Time*. Paper presented at the Accounting and Finance Association of Australia and New Zealand Conference (AFAANZ 2012), Melbourne, 3rd July 2012

### **2011**

- Beck, C., Dumay, J., & Frost, G. (2011). *Reporting is legitimacy: A disconnect between reporting and action?* Paper presented at the 23rd CSEAR International Congress on Social and Environmental Accounting Research, University of St Andrews, Scotland, 7-9, September 2011.
- Chiucchi, M. S., & Dumay, J. (2011). *Un-locking intellectual capital*. Paper presented at the 7th Interdisciplinary Workshop on Intangibles, Intellectual Capital & Extra-Financial Information, Warsaw, 29-30 September 2011.
- Dumay, J., & Rooney, J. (2011a). *Is “If it can’t be measured it can’t be managed” really true?* Paper presented at the 3rd European Conference on Intellectual Capital, Nicosia, Cyprus, 18-9 April, 2011.
- Dumay, J., & Rooney, J. (2011b). *Numbers versus narratives: An examination of a controversy*. Paper presented at the Critical Perspectives on Accounting Conference 2011, Clearwater Beach, Florida USA, 10-12 July 2011
- Dumay, J., & Rooney, J. (2011c). *The Story of an Intellectual Capital Controversy: Deciding Between Numbers and Narratives*. Paper presented at the

Accounting and Finance Association of Australia and New Zealand AFAANZ  
Conference 2011, Darwin, Australia, 3-5 July 2011

## 2010

Dumay, J. C. (2010). *An Examination of two Grand-Theories of IC as Barriers to the use of IC Concepts*. Paper presented at the 7th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning, The Hong Kong Polytechnic University, Nov 11-12, 2010.

Dumay, J. C. (2010). *Intellectual capital and strategy development utilising narrative: An interventionist approach*. Paper presented at the 12th Alternative Accounts Conference and Workshop, Toronto, Canada, 24 April 2010.

## 2009

Dumay, J. C. (2009). *Transforming the utility of IC narrative: An interventionist and strategic approach*. Paper presented at the 2009 Accounting and Finance Association of Australia and New Zealand Conference, Adelaide, South Australia, 5-7 July 2009.

Dumay, J. C., Farneti, F., & Guthrie, J. (2009). *Do international and national guidelines for public and third sector organisations ensure sustainability reporting?* . Paper presented at the 1st International Conference on Sustainable Management of Public and Not For Profit Organisations, University of Bologna - Forlì Campus, 1-3 July, 2009.

Dumay, J. C., Farneti, F., & Guthrie, J. (2009). *An evaluation of contemporary sustainability reporting guidelines for public and third sector organisations*. Paper presented at the Eighth Australasian Conference on Social and Environmental Accounting Research, Christchurch, NZ, Dec 6-8, 2009.

## 2008

Dumay, J. C., & Tull, J. (2008). *Beyond reason: The utility of narrative in advancing the management of intellectual capital*. Paper presented at the 2008 Critical Perspectives on Accounting Conference, Baruch College, City University of New York, New York, April 24-6, 2008.

## 2007

Dumay, J. C. (2007). *Narrative disclosure of intellectual capital: A structural analysis*. Paper presented at the Fifth Asia Pacific Interdisciplinary Research in Accounting Conference, Auckland, New Zealand, 8-10/7/07.

Dumay, J. C., & Cuganesan, S. (2007a). *Investigating intellectual capital and organisational value creation*. Paper presented at the 21st Australian and New Zealand Academy of Management Conference, Sydney, Australia, 4-7 December 2007.

- Dumay, J. C., & Cuganesan, S. (2007b). *Research methods to visualise the complexity of intellectual capital*. Paper presented at the 21st Australian and New Zealand Academy of Management Conference, Sydney, Australia, 4-7 December 2007.
- Dumay, J. C., Cuganesan, S., & Tull, J. (2007). *Beyond reason: The utility of narrative in advancing the management of intellectual capital*. Paper presented at the 6th Australasian Conference on Social and Environmental Accounting Research (CSEAR), Department of Economics & Business, The University of Sydney, Sydney NSW Australia., December 2-4 2007.
- Tull, J., & Dumay, J. (2007). *Stakeholder engagement through narrative-based disclosure: A critical case study application of structuration theory to IC practice*. Paper presented at the 6th Australasian Conference on Social and Environmental Accounting Research (CSEAR), Department of Economics & Business, The University of Sydney, Sydney NSW Australia., December 2-4 2007.
- Tull, J., & Dumay, J. C. (2007). *Does IC management 'make a difference'? A critical case study application of structuration theory*. Paper presented at the 8th European Conference on Knowledge Management, Barcelona, 6-8 September, 2007.

## **2006**

- Dumay, J. C., & Guthrie, J. (2006). *Environmental disturbance as a catalyst for implementation of IC practice*. Paper presented at the 5th International Conference on Human Resource Costing and Accounting Network, Stockholm, 6-8/12/06.

## **Books and book chapters**

### **2012**

- Dumay, J. (2013 Forthcoming ). Using employee knowledge to develop strategy. In M. Rao (Ed.), *Cultures of Knowledge*. Bangalore, India: World Scientific Publications.

### **2011**

- Chiucchi, M. S., & Dumay, J. (2012). Un esempio di studio di caso interventista. In M. S. Chiucchi (Ed.), *Il metodo dello studio di caso nel management accounting* (pp. 77-122). Torino, Italy: Giappichelli Editore.
- Tull, J., & Dumay, J. C. (2011). Does IC management 'make a difference'? A critical case study application of structuration theory. In C. Despres (Ed.), *Leading Issues in Knowledge Management* (Vol. 5, pp. 80-100 ). Reading, United Kingdom: Academic Publishing International Ltd.



## 2009

Dumay, J. C. (2009). *Intellectual Capital in Action: A Critical Approach to Putting IC Theory Into Practice* Saarbrücken, Germany: VDM Verlag Dr. Müller

## Other publications

Beck, C., Dumay, J., & Frost, G. (2010). *Corporate Non-financial Reporting Processes: An analysis of the emerging modes by which organisations engage with their stakeholders*. Sydney: CPA Australia.

Dumay, J., Walker, K., Greenwood, L., & Wauchope, B. (2008). *Strategic Outlook 2008-2015*. Sydney: Sydney Conservatorium of Music.

Contribution to the development of the publication “Australian Guiding Principles on Extended Performance Management” published by the Society for Knowledge Economics November 2005.

## Publishing awards

**Highly Commended Paper** - Journal of Intellectual Capital Awards for Excellence 2008 for:

Dumay, J. and Tull, J. (2007), “Intellectual capital disclosure and price sensitive Australian stock exchange announcements”, *Journal of Intellectual Capital*, Vol 8 No 2, pp. 236-55.

**Highly Commended Paper** - Journal of Intellectual Capital Awards for Excellence 2012 for:

Dumay, J. and Rooney, J. (2011), ““Measuring for managing?": An IC practice case study.”, *Journal of Intellectual Capital*, Vol 12 No 3, pp. 344-55.

## Academic Journal Board Memberships

I am a member of the Editorial Advisory Board for the following Journals

- Accounting, Auditing and Accountability Journal
- Journal of Intellectual Capital
- Meditari Accountancy Research
- Electronic Journal of Knowledge Management

## ***Academic Roles***

### **December 2008 - Present**

#### **Discipline of Accounting, Faculty of Economics and Business, University of Sydney**

As a Senior Lecturer in Accounting I am also required to undertake administrative roles on a revolving basis with my colleagues. I have in the past and present been allocated to the following duties.

- Unit of Study Coordinator for ACCT5002: Management Accounting and Decision Making, ACCT6005: Management Control Systems and ACCT6015: Extended Performance Reporting.
  - Responsible for the overall operation of the unit of study
    - Supervise and coordinate other lecturers
    - Development of curriculum
    - Set text and readings
    - Set assignment tasks and examinations
    - Organise class schedules
- Post-graduate unit Coordinator
  - Responsible for the overall coordination of post graduate units in the Discipline of Accounting
    - Review and approval of all unit of study outlines
    - Review and approval of student exemptions
    - Review and approval of special admissions
    - Represent the Faculty on various committees and at functions
- Learning and Teaching Representative
  - Attend meetings and report back to the Discipline Advisory Committee on the development of learning and teaching
  - Promote the professional development of learning and teaching in accounting

### **March 2008 – November 2008**

#### **Discipline of Accounting, Faculty of Economics and Business, University of Sydney**

Adjunct Lecturer – ACCT5002: Management Accounting & Decision Making

## ***Teaching Awards***

University of Sydney Business School Deans Citation for Teaching 2011

Wayne Lonergan Award for Outstanding Teaching (Early Career) 2011, University of Sydney Business School.

## ***Industry Organisations***

- Full member of CPA Australia